



NEWSLETTER

SUSTAINABILITY NEWS

JANUARY 2024 - MARCH 2024



FARMER SAFETY TRAINING PAN INDIA

Parijat Industries, in collaboration with Krishi Vigyan Kendras (KVKs) in Anand (Gujarat), Jobner (Rajasthan), and Kolar (Karnataka), conducted Farmer Training Workshops on January 3rd, 4th, and 10th, 2024, respectively. Each workshop, attended by 60 farmers, focused on educating participants about the safe and efficient use of pesticides through the Parijat Crop Protection Training Manual.

Notably, farmers displayed a strong interest in Parijat's CSR initiatives and actively participated in the sessions. By advocating responsible pesticide practices, Parijat aims to bolster farmer safety and promote environmental sustainability in agriculture. These workshops underscore the company's commitment to empowering farmers with knowledge and fostering sustainable farming practices across diverse agricultural regions.



SUSTAINABLE DEVELOPMENT TOWARDS A BETTER FUTURE

WOMEN'S DAY

"Stay inspired. Never stop creating."



Parijat Ind. Pvt. Ltd. celebrated International Women's Day on March 8th at PUC, inviting female employees from both entities. The event featured diverse activities honoring women's achievements, discussing pertinent issues, and fostering empowerment. Discussions delved into Women's Day history, challenges faced, and engaging games promoted camaraderie.

L.S. Negi expressed admiration for women's resilience and K.L. Mishra, the chief guest, highlighted the importance of gender equality. Cake cutting by female's of Parijat employees symbolizing the strength and equality. The event emphasized the collective responsibility to champion gender equality and create inclusive environments where women thrive.





WOMEN'S DAY

We honor the women who've broken barriers, shattered glass ceilings, and paved the path for future generations. From leaders in politics, business, science, and the arts, to the unsung heroes in our communities, women have shown remarkable strength, resilience, and determination.

FARMER TRAINING

AGRICULTURAL IMPROVEMENT PROGRAM FOR BETTER YIELD

Farmer Training was conducted at Parijat Urja Chakra on January 17th and 29th, February 27th, and March 9th, 2024, featured training sessions led by Dr. B.S Sehrawat and his team.

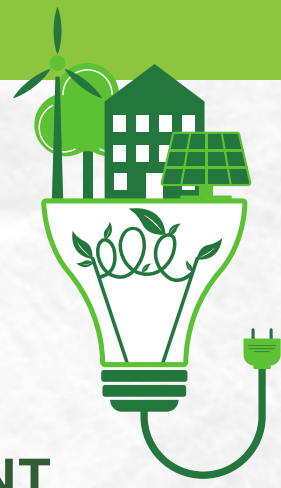
Approximately 50 farmers from nearby villages Fatehgarh, Jatwar, Sadopur, and Jaspur attended each session. The comprehensive training covered various farming topics, offering valuable insights into crop management, soil health, and pest control practices. By disseminating knowledge and skills, the program aimed to empower farmers to enhance their agricultural productivity and sustainability. The sessions fostered an interactive environment, allowing farmers to engage actively and learn practical techniques to improve their yield. Through initiatives like these, Parijat Urja Chakra continues to play a pivotal role in supporting agricultural development and empowering farmers with essential knowledge and resources.



FATEHGARH STITCHING COLLECTION

On March 8th, in celebration of International Women's Day, Parijat Industries hosted an exhibition at their premises featuring a variety of clothing items crafted by the talented girls of the **Fatehgarh Stitching Collective**. From Kurtis and suits to curtains and shirts, the exhibition showcased their creativity and skill. Beyond mere display, these events serve as invaluable platforms for these women to market their products and generate income. By fostering entrepreneurship and economic independence, such initiatives contribute significantly to the empowerment of women and girls. Through showcasing their talent and offering opportunities for economic advancement, Parijat Industries continues to champion gender equality and women's empowerment.





COMMUNITY DEVELOPMENT

Lighting up lives and fostering sustainability!

Parijat Industries India Pvt Ltd has installed 25 LED lights in the villages of Fatehgarh and Mandhour, Ambala.

This not only enhances visibility and safety but also promotes energy efficiency and environmental conservation.

Additionally, in Mandour Government Senior Secondary School, a Water Cooler & RO System has been installed, ensuring clean and safe drinking water for students and staff. Empowering communities with essentials for health and well-being.

