



PARIJAT

Enabling. Growth. Responsibly.

Corporate Social Responsibility

2022-2023

PARIJAT INDUSTRIES (INDIA) PRIVATE LIMITED
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Parijat's CSR overview

The Parijat group of companies offers international quality products ethically produced and sourced. Parijat is a knowledge and value enhancing contributor across the value chain to all the stake holders in the agricultural sector. Parijat have been serving farmers worldwide by building global partnerships, supplying quality cost-effective crop protection chemicals for more than 2 decades.

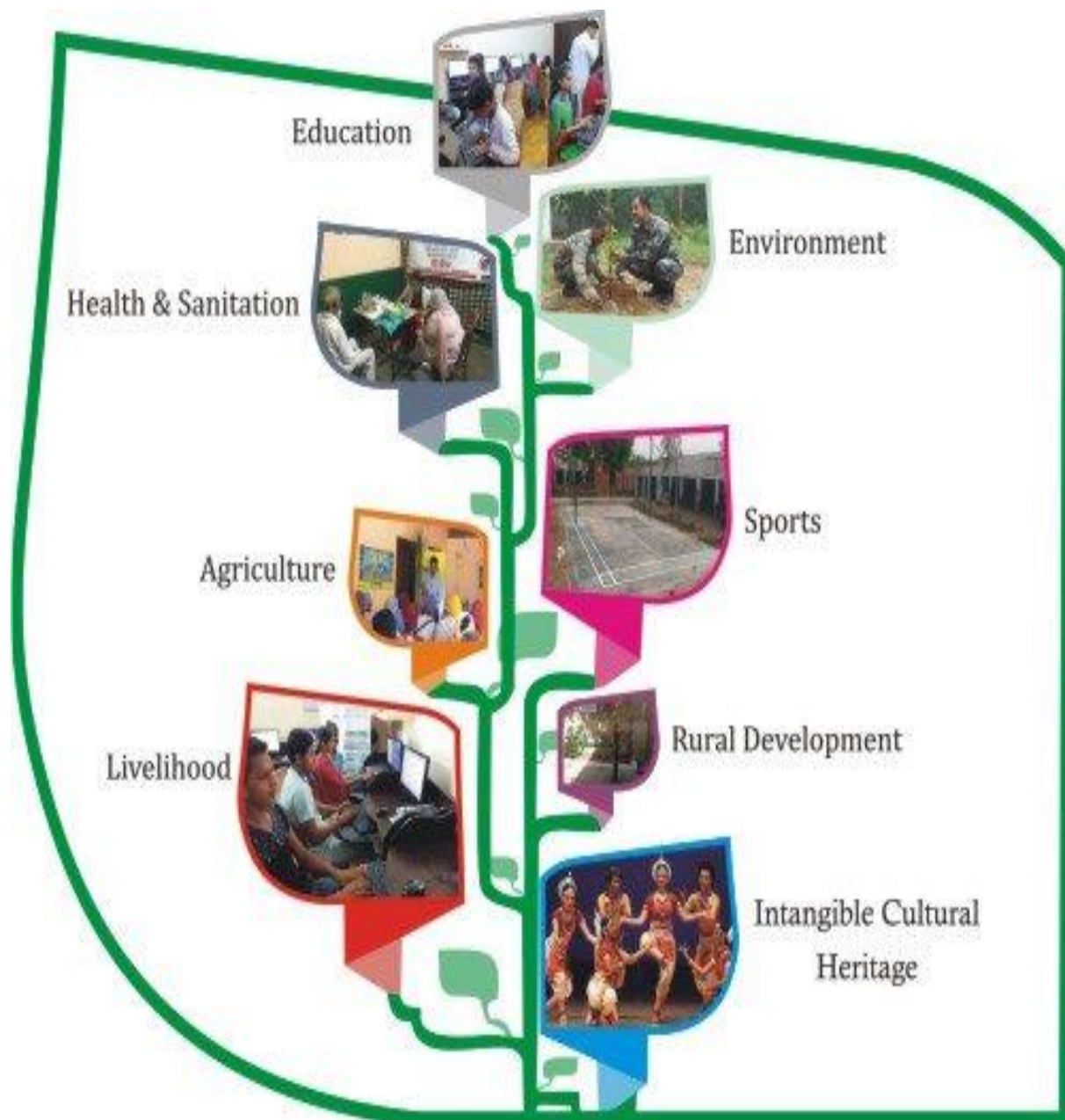
Being a socially responsible corporate citizen, Parijat has effectively extended its goodwill towards communities in different locations through various community projects. CSR activities of Parijat reflect its commitment to create an impact on communities through every project it undertakes. The CSR vision of Parijat continues to actively contribute to the social, cultural and economic development of the communities in our vicinity by providing sustainable solutions. Parijat's social initiatives extends through its CSR unit, **Parijat Urja Chakra** and a not-for-profit trust, **Anand Foundation**.

Parijat Urja Chakra (PUC) was started with a mission to specially empower the students in the villages of Ambala, Haryana. The primary aim is to actively contribute to the social, cultural and economic development of the communities by providing sustainable solutions.

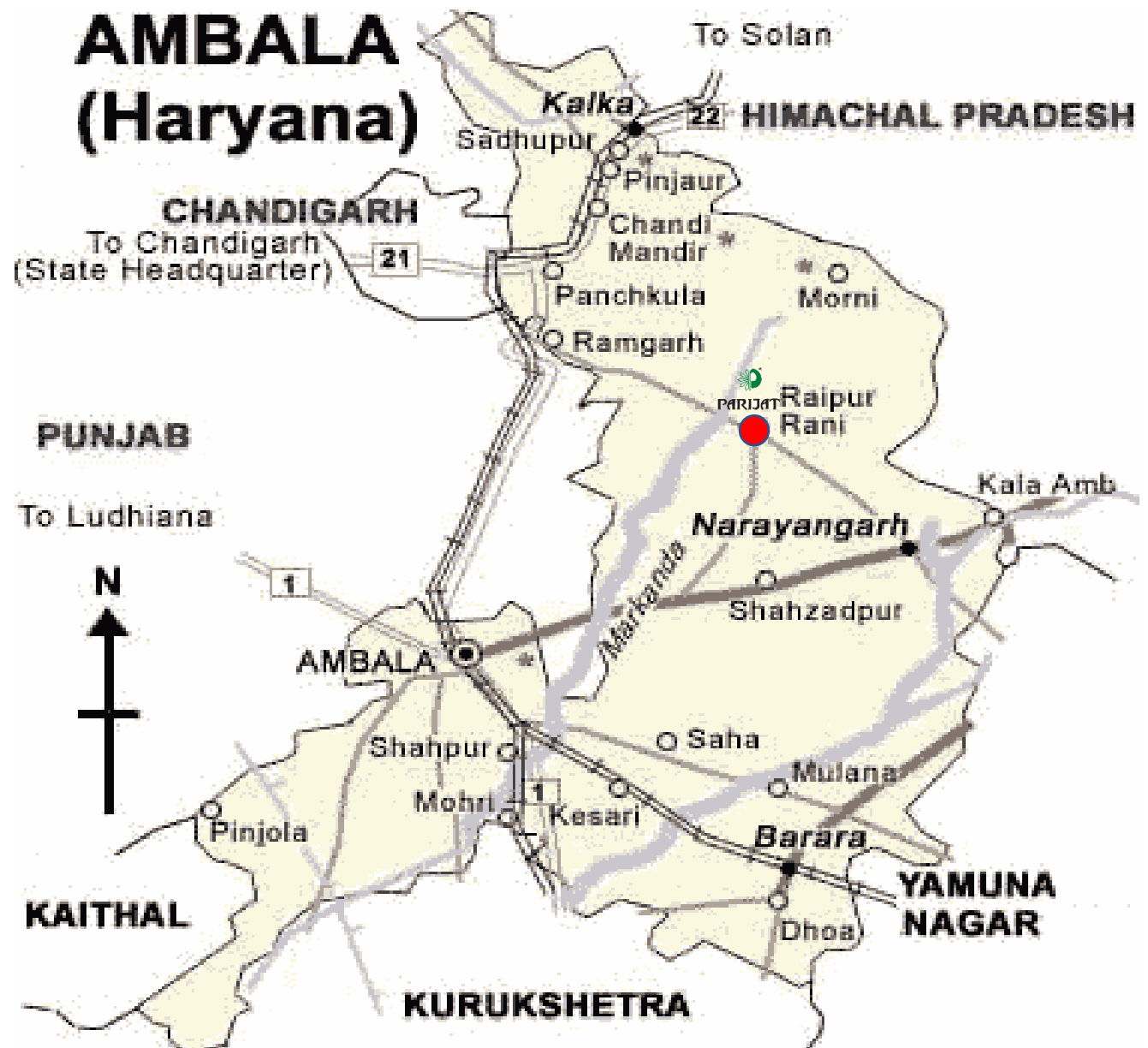
Anand Foundation is a not-for-profit registered public Trust working with Delhi & NCR student, academic and cultural performing community to build an appreciation of diversity by providing young creative minds a platform for exploring, mapping and celebrating the Contemporary Intangible Culture Heritage of our city. Besides mapping the heritage, it has been actively helping the students of agricultural universities across India by providing scholarships. Anand Foundation has also been working extensively in the villages of Ambala, Haryana by providing rural youth with the access and exposure through books, music and sports, through its centre in Fatehgarh, Ambala.

Over the past years, the strong foundation of Parijat's CSR has been further strengthened through a steady build-up of new initiatives in the areas of **education, skill development, health, environment, agriculture, rural development, sports and intangible cultural heritage**. At the same time significant progress and expansion reaped encouraging results in the ongoing projects. Parijat's intent is to fully transform the villages of Ambala, Haryana into an impactful and sustainable village with strong, educated, skilled and influential community.

CSR at a glance



Location: Ambala



Parijat Urja Chakra



Education and Livelihood

We are running the tuition classes in association with Anand Foundation to ensure the quality of education and to provide the best education to underprivileged children.

The tuition classes are conducted with the help of highly trained and experienced teachers. The classes are conducted in a conducive environment and the students are encouraged to ask questions and participate in various activities.

The classes are a combination of theoretical, practical, and activity-based approaches which help the students to gain a better understanding of the subject. The tuition classes are also focusing on providing livelihood opportunities to the students.

The students are being motivated to become self-reliant and to build a secure future for themselves. Overall, the tuition classes have been successful in promoting education among underprivileged children and in providing them with a secure and stable livelihood.

The Parent Teacher Meeting at Parijat Urja Chakra is conducted regularly to ensure that the academic and social development of the students is going smoothly. It is a great platform for the parents to stay informed about their child's overall progress at the Centre.

During the meeting, the teachers give updates about the performance of the students in various subjects and activities. The parents are given an opportunity to ask questions and discuss any problems they might be facing. This meeting helps to bridge any gap that might arise between the students and the teachers.



Agriculture and Environment

Parijat Crop Protection Training Manual

- ▶ Parijat Crop Protection Training Manual has been developed in the form of academic textbook to disseminate information and provide training to the farmer on the correct, safe, and judicious use of pesticides.
- ▶ The Manual has been designed in a very simple format so that it can be used by trainers in the field or classroom and various forums. It covers a complete range of issues on pesticide safety for farmers in their language.
- ▶ Parijat Crop Protection Training Manual for Farmers has been translated and printed in 11 languages i.e Telegu, Gujarati, Urdu, Kannada, Marathi, Oriya, Tamil, Bengali, Punjabi, Hindi and English
- ▶ The books is being distributed to 552 Krishi Vigyan Kendra's and 62 Agri & Horticulture Institutions present in 18 States and Union Territories (Punjab, Uttarakhand, Jammu & Kashmir, Uttar Pradesh, Bihar, Orissa, West Bengal, Maharashtra, Andhra Pradesh, Telangana, Chhattisgarh, Delhi, Haryana, Rajasthan, Gujarat, Madhya Pradesh, Tamil Nadu and Karnataka) in India
- ▶ Earlier, Parijat had already developed a pocket-sized quick reference guide for pesticide safety which is being distributed for free to farmers pan India in 9 Indian languages i.e., English Hindi, Punjabi, Urdu, Gujarati, Tamil, Telegu, Kannada, Bengali, and Marathi
- ▶ Farmer safety training booklet has been translated in 11 languages Translated i.e Telegu, Gujarati, Urdu, Kannada, Marathi, Oriya, Tamil, Bengali, Punjabi, Hindi and English
- ▶ 420 Crop Protection Training Manual has been distributed to farmers during the trainings
- ▶ We have conducted 10 Farmer trainings in collaboration with Krishi Vigyan Kendra's on the safe and judicious usage of crop protection products

S. No.	Date, Month and Year of Training	KVK name and State	Numbers of Farmer Attended
1	16 March 2023	KVK Shajapur, Madhya Pradesh	60
2	3rd March 2023	KVK Pratapgarh, Uttar Pradesh	60
3	21st January 2023	KVK Sadalpur, Haryana	60
4	29th November 2022	KVK Chhindwara, Madhya Pradesh	60
5	23rd November 2022	KVK Sagar, Madhya Pradesh	60
6	1st October 2022	KVK Anta, Rajasthan	60

7	24th September 2022	KVK Baramati, Maharashtra	60
8	23rd August 2022	KVK Alwar, Rajasthan	60
9	14th July 2022	KVK Jammu (SKUAST), J&K	60
10	11 June 2022	KVK Shyamala, West Bengal	60



Mission Falvan

Mission Falvan is a project run by plantology India and supported by Parijat Industries India Pvt Ltd.

Trees are a forest coverage and the prime source of protection of our flora and fauna. They are the lungs of the planet. Given the fast depletion of forest coverage in our country due to urbanization there is an urgent need for reforestation and tree plantation.

Parijat in consultation with Plantology India is working towards reforestation and planting fruit trees across India. Mission Falvan is an initiative towards planting fruit trees that provide food for all species.

- ▶ 26065 fruit trees have been planted in various locations under Defense Security Service from April 2022 to March 2023
- ▶ **Location**
- ▶ BSF Jaisalmer
- ▶ Jodhpur Army
- ▶ Nuh Haryana Police
- ▶ Sapna Alwar
- ▶ RR Hospital Army

► Faridkot Army



Anand Foundation Parijat Urja Chakra Academy Centre for Excellence

- Parijat Industries in conjunction with Anand Foundation inaugurated their campus for Rural Development through its CSR initiative, Parijat Urja Chakra (PUC) at Ambala, Haryana on 21st June 2022.
- Parijat Urja Chakra was established in 2014 and has been working in rural areas for last 8 years.
- The new campus will house the numerous initiatives that Parijat CSR and Anand Foundation have been running in a gamut of areas such as education, environment, health and sanitation, sports, agriculture, rural development, livelihood, and intangible cultural heritage.

The new campus will enable scaling up the various ongoing projects.



Inter School Chess & Carrom Tournament

- ▶ Sixth Annual Inter School Chess & Carrom Tournament has been successfully conducted on 10th September 2022 by Anand Foundation at Parijat Urja Chakra
- ▶ The event saw the participation of more than 40 students from the Government Schools of Jatwar, Toda, Khanpur, Fatehgarh, Ningania Vidya Mandir and Parijat Urja Chakra.



Inter School Badminton Tournament

- Fifth Annual Inter School Badminton Tournament has been successfully conducted on 22nd December 2022 by anand Foundation at Fatehgarh Government School, Badminton Court
- The event saw the participation of more than 50 students from the Government Schools of Jatwar, Bharog, Khanpur, Fatehgarh, Raiwali and Shahzadpur.



Inter School Annual Sports

- Fifth Annual Inter School Sports Day has been successfully conducted on 9th February 2023 by Anand Foundation at Jatwar Government School, Sports Ground
- The event saw the participation of more than 70 students from the Government Schools of Jatwar, Bharog, Dhanana, Fatehgarh, Raiwali and Shahzadpur.
- Ms Jyoti Rani (Block Education Officer, Shahzadpur), Ms Seema Rani (Principal, GSSS Jatwar) and Mr Om Prakash (Fatehgarh Sarpanch representative) were present as the Chief Guests for the event

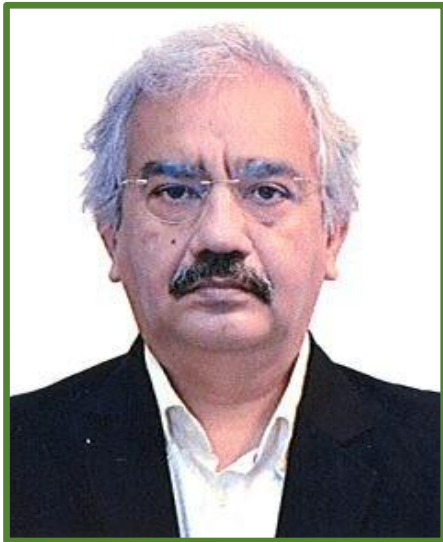


Inter School Volleyball Tournament

- ▶ Third Annual Inter School Volleyball Tournament has been successfully conducted on 27th March 2023 by Anand Foundation at Fatehgarh Government School, Volleyball Ground
- ▶ The event saw the participation
- ▶ The event saw the participation of more than 70 students from the Government Schools of Jatwar, Bharog, Dhanana, Fatehgarh, Raiwali and Shahzadpur.



Key Personnel



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