



Annual Report

2024-2025

Corporate Social Responsibility

TABLE OF CONTENTS

S.No	Particulars	Page No.
1	Parijat's CSR Overview	
	➤CSR at a glance	
	➤Location Map: Ambala	
2	Parijat Urja Chakra	
3	Education/Library	
4	Livelihood/Stitching & Designing/Music	
5	Agriculture and Environment	
	➤Parijat Crop Protection Training Manual & KVK Pan India Trainings	
	➤Farmer Agri Improvement Project	
	➤Mission Falvan	
6	Health & Safety	
	➤Health Camp	
7	Community Development	
	➤Public Facility for clean drinking water	
	➤School Support Project in Maharashtra	
8	Training & Development of Employees	
9	Anand Foundation Internship	

PARIJAT'S CSR OVERVIEW

The Parijat group of companies offers international quality products ethically produced and sourced. Parijat is a knowledge and value enhancing contributor across the value chain to all the stake holders in the agricultural sector. Parijat has been serving farmers worldwide by building global partnerships, supplying quality cost-effective crop protection chemicals for more than 2 decades.

Being a socially responsible corporate citizen, Parijat has effectively extended its goodwill towards communities in different locations through various community projects. CSR activities of Parijat reflect its commitment to create an impact on communities through every project it undertakes. The CSR vision of Parijat continues to actively contribute to the social, cultural and economic development of the communities in our vicinity by providing sustainable solutions. Parijat's social initiatives extend through its CSR unit, **Parijat Urja Chakra** and a not-for-profit trust, **Anand Foundation**.

Parijat Urja Chakra (PUC) was started with a mission to specially empower the students in the villages of Ambala, Haryana. The primary aim is to actively contribute to the social, cultural and economic development of the communities by providing sustainable solutions.

Anand Foundation is a not-for-profit registered public Trust working with Delhi & NCR student, academic and cultural performing community to build an appreciation of diversity by providing young creative minds a platform for exploring, mapping and celebrating the Contemporary Intangible Culture Heritage of our city. Besides mapping the heritage, it has been actively helping the students of agricultural universities across India by providing scholarships. Anand Foundation has also been working extensively in the villages of Ambala, Haryana by providing rural youth with the access and exposure through books, music and sports, through its centre in Fatehgarh, Ambala.

Over the past years, the strong foundation of Parijat's CSR has been further strengthened through a steady build-up of new initiatives in the areas of **education, skill development, health, environment, agriculture, rural development, sports and intangible cultural heritage**. At the same time significant progress and expansion reaped encouraging results in the ongoing projects. Parijat's intent is to fully transform the villages of Ambala, Haryana into an impactful and sustainable village with strong, educated, skilled and influential community.

CSR At A Glance



About Fatehgarh Pond Area



PARIJAT URJA CHAKRA



EDUCATION

Tuition classes are provided for high-quality education to underprivileged children. Our classes are led by highly trained and experienced teachers who create a conducive learning environment where students are encouraged to ask questions and engage in various activities.

Our holistic approach to education combines theoretical, practical, and activity-based learning methods, ensuring that students gain a comprehensive understanding of the subjects. Moreover, we are focused on providing livelihood opportunities to our students, empowering them to become self-reliant and build a secure future for themselves.

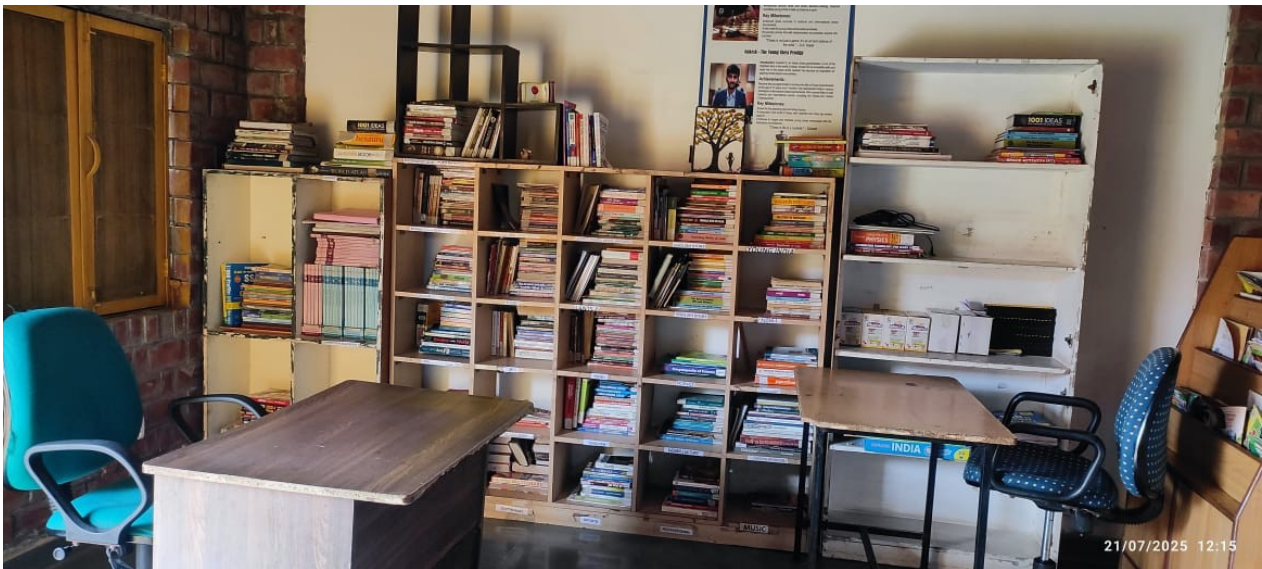
At Parijat Urja Chakra, we believe in the importance of regular Parent-Teacher Meetings to ensure the academic and social development of our students. These meetings serve as a valuable platform for parents to stay informed about their child's progress and to address any concerns they may have. During these meetings, our teachers provide updates on students' performance in various subjects and activities, fostering open communication between parents and educators.

By bridging any gaps that may arise, we strive to create a supportive learning environment that nurtures the growth and success of every student. Together with Anand Foundation, we are making strides in promoting education and creating brighter futures for underprivileged children.



LIBRARY

- With a vision to promote culture reading, a library consisting of more than 200 books is built at Parijat Urja Chakra in collaboration with Anand Foundation.
- Newspapers and magazines of diverse genres are added every month to facilitate holistic development of the students. Competitive examinations books are also made available to the aspiring students. Reading and Book Club has been initiated in the Library of Parijat Urja Chakra New Campus.
- Story telling sessions are also conducted by the Librarian. The Reading & Book Club has been supporting students to enjoy reading books and increase their vocabulary and their confidence. Students who read independently have greater reading comprehension, verbal fluency, and general knowledge than those who do not. They become better readers and have greater content knowledge. The library needs to be allocated for the major verbal fluency and general than those who do not.



LIVELIHOOD

Rural women/girls do not get an opportunity to earn livelihood after their basic education and has no skill to generate an income of their own.

Anand Foundation provides vocational training in cutting/tailoring & designing to help women start-up a business of their own and become financially independent. Our major objective is to make women confident and self-sufficient.

Through cutting/designing and tailoring course, women learn the art of embroidery, designing clothes, crochet and stitching. Depending upon their interest, they can learn basic stitching or go for the advanced course. They learn detailed art and acquire necessary skills through practical training.

We've crafted a special kiosk design to empower young, talented girls in the field of design by providing them with a platform to showcase their work. This kiosk is more than just a display; it's an experience that highlights creativity and professionalism.



Music classes at Parijat Urja Chakra (PUC) offer students a vibrant learning experience with a diverse range of instruments, including strings like the guitar, percussion instruments such as the congo, bongo, and khanjri, as well as keyboard instruments like the harmonium.

Under the guidance of a dedicated music teacher, students participate regularly in these classes, honing their musical skills.

One of our Music Student, Mohit Kumar secured first place in the district-level dholak competition and earned the honor of representing his district at the state level.

Anand Foundation celebrated his success by gifting him a tabla during the New Year festivities, encouraging him to further hone his skills.



AGRICULTURE AND ENVIRONMENT

Parijat Crop Protection Training Manual & KVK Pan India Trainings

Parijat Crop Protection Training Manual has been developed in the form of an academic textbook to disseminate information and provide training to the farmer on the correct, safe and judicious use of pesticides. The manual has been used during the farmer trainings conducted Pan India.

The objective behind the training program was to promote the benefit of the safe usage of crop protection products and the safety of farmers while using pesticides on the crop.

We have conducted 12 Farmer training's in collaboration with Krishi Vigyan Kendra's on the safe and judicious usage of crop protection products

600 Crop Protection Training Manual has been distributed to farmers during the trainings Pan India



S.No	Date, Month and Year of Training	KVK name and State	Numbers of Farmer Attended
1	3rd August 2024	KVK Hingoli, Maharashtra	60
2	11th September 2024	KVK Bharuch, Gujarat	60
3	23rd September	KVK Ajmer, Rajasthan	60
4	23rd September 2024	KVK Bhavnagar, Gujarat	60
5	26th Septmber 2024	KVK Raipur Chattisgarh	60
6	26th September 2024	KVK Dhule, Maharashtra	60
7	26th September 2024	KVK East Godavari, Andhra Pradesh	60
8	28th September 2024	KVK Kadapa, Andhra Pradesh	60
9	15th October 2024	KVK Chitradurga, Karnataka	60
10	23rd October 2024	KVK Murshidabad, West Bengal	60
11	3rd January 2025	KVK Howrah, West Bengal	60
12	10th January 2025	KVK Medinipur, West Bengal	60

Farmer Agriculture Improvement

Strategies for enhancement of Farmer's Income:

Parijat Urja Chakra has adopted 4 villages and farmers thereof for improving agricultural income by improvement of agricultural practices. Approximately 100 farmers are adopted. A team of very senior Agricultural experts headed by the Ex Director of Horticulture in Haryana has been contracted for this project. Resources have been allocated in terms of classroom training, farmer field, establishing demonstration farms, soil testing, providing of agricultural inputs and advanced agricultural techniques are the comprehensive package of this initiative. The Agricultural Improvement Programme initiative is designed to enhance the efficiency, productivity, sustainability, and profitability of agricultural practices. The programme aims to address various challenges faced by farmers, such as limited access to modern techniques, climate change impacts, market volatility, and resource constraints. By integrating innovative technologies, training farmers in best practices, promoting sustainable farming methods, and providing financial Awards for Best Practices, Agricultural Improvement Programme strive to empower farmers, improve food security, and contribute to economic development of rural communities.

The collaborative efforts of Dr. B.S Sehrawat and his team have made these training sessions informative and beneficial for all participants. By fostering a supportive learning environment and facilitating knowledge exchange, the sessions have empowered farmers to make informed decisions and adopt sustainable farming practices.



Mission Falvan

Parijat in consultation with Plantology is working towards reforestation and planting fruit trees across India. Mission Falvan – Fruit for All" aims to plant fruit trees PAN INDIA Parijat Industries supports Plantology, which takes the responsibility of giving trees along with plantation know-how. The plantation drive is done through the Army and various Paramilitary forces (NSG, CISF, BSF)

We have planted saplings of various species of fruit trees like mango, blackberry, tamarind, Amla, Amrut, Bael, Jackfruit etc Pan India

10500 fruit trees have been planted in various locations under the Defense Security Service from April 2023 to September 2024

Location

- Delhi Cantt
- Chawla Base BSF
- BSF Hisar
- Mbay Command



HEALTH & SANITATION

HEALTH CAMP

On 7th April 2024, as a celebration of World Health Day, an eye camp was conducted for the local community in Bandipur, Uttar Pradesh as part of a CSR initiative. The camp provided free eye check-ups by a qualified ophthalmologist. Additionally, 60 safety kits were distributed specifically to farmers as part of the CSR initiative, promoting safety and health. 2 more Health Camps were organised on 20th & 21st November 2024 at Parijat Urja Chakra in Fatehgarh and the Community Health Centre in Mandour, Ambala.

The camp was staffed by a team of specialists, including a General Physician, a Dentist, a Gynaecologist, and an Eye Specialist, ensuring comprehensive care for attendees.



COMMUNITY DEVELOPMENT

Public Facility for Clean Drinking Water

Under Community Development Project a Reverse Osmosis (RO) Water Cooler has been installed at Fatehgarh, Ambala, to provide access to clean and safe drinking water for the local community. This initiative reflects the company's commitment to improving public health and enhancing the quality of life in the region. With this facility, community members will benefit from purified water, reducing the risk of waterborne diseases and promoting overall well-being



School Support Project in Maharashtra

Under the banner of PARIJAT URJA CHAKRA, a CSR initiative was undertaken at Savitri Bai Phule Secondary School, Sorapada in Taluka Akkalkuwa, District Nandurbar in Maharashtra. This initiative focused on enhancing the learning environment of the school through the distribution of essential educational resources, including 5 ceiling fans and 5 whiteboards, aimed at improving the classroom experience.

The event was supported and guided by PRCP Shri Ganesh Agro Agency from Akkalkuwa. Key contributions included a presentation on Parijat Parichay by Sushil Patil (Area Sales Manager, Nandurbar) and insights on PARIJAT CSR and the PARIJAT URJA CHAKRA program by Ramesh Bhawar (BUML). The event received strong support and cooperation from the school's principal, Dr. Mrs. Sandhya Patel.



Training & Development of Employees

➤ The training session was held at the Parijat Urja Chakra on 7th May 2024, with the aim of enhancing the skills and knowledge of our employees. The trainers from Brain Power, Chandigarh, conducted a comprehensive training program covering various modules on effective team dynamics, conflict resolution, trust & collaboration

➤ The training was conducted through a combination of presentations, interactive discussions, group activities, role-playing exercises, and reflective sessions. Participants were encouraged to actively engage in the learning process and apply the concepts and strategies discussed during the training.



Anand Foundation Internship

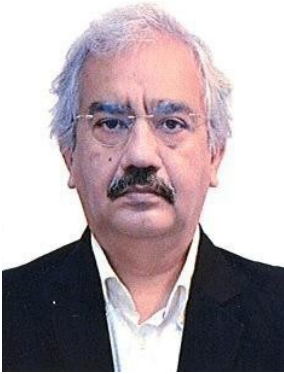


➤ Research work on “Reading Revolution: Exploring How Reading Circles in Delhi Are Engaging Gen Z Readers through Innovative Practices” by Ms Khyati Bhardwaj (MA Delhi University North Campus)



➤ Research work on “Urdu Women's Magazine” by Ms Muthara Khan (MA Gender Studies Jamia Milia Islamia)

Key Personnel



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